

## Organizational Development Strategic Planning Creating a Vision

To ensure that an organization stays competitive, a long-term plan must be put into place; this keeps the team aligned, focused, and motivated to work hard and achieve organizational success.

Sounds easy?

In a dynamic and flexible industry, leaders must continuously consider the changing business environment, the impact of various new factors on policy, and the ripple-down effect of the team in an unstable workplace.

An organization needs to have a strategic orientation that is congruent with the always changing industry.

Become a key player in defining your organization's future success plans. Convert thinking into action by integrating your organizational mission, objectives, and strategies with the ongoing day-to-day activities that help define your team's success.

This course is intended to address the concepts and principles of strategic planning that are consistent and tightly integrated into the overall industry.

### How You Benefit

This session provides practical tools that enable you to implement and manage your dynamic strategic plan skillfully and with control. Specifically you develop the skills and knowledge to:

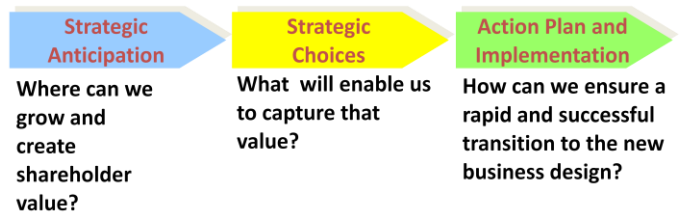
- Have your team use effective strategic planning methods
- Become a change agent: embrace and use the changes around you to strengthen your organization
- Understand the risks and uncertainty of strategic choices
- Position your organization for competitive success
- Understand the core principles of organization redesign
- Allocate resources for organizational action

### Who Should Attend

This five-day session is designed for leaders at all levels of the organization who are involved or interested in contributing to the definition, design, and implementation of organizational strategies.

This includes business professionals and strategic planners, executives, division leaders and other senior managers involved in the formation and implementation of strategy; also, line managers in finance, marketing, R&D, and manufacturing who are responsible for strategy development and implementation.

#### Three key phases of the strategic planning process.



### Workshop Roadmap to Success

Key concepts covered are:

- The Strategic Planning Process – The process of translating a corporate mission into action
- Strategic Anticipation – Understanding competition and identifying the most attractive strategic opportunities
- Strategic Choice – Identifying and selecting the right strategic options
- Action Plan and Implementation - Executing a plan which leads to the fulfillment of your company's mission
- Governance – Communicating, implementing and monitoring progress

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